



davepappas

Freelance Creative Director & Project Manager

February 2002 - May 2003 / July 2004 - Present

- Provide freelance design services to advertising agencies and clients across the US. Work directly with clients to meet their marketing and advertising needs through print materials and interactive application design.

Vice President / Creative Director

Kizmet Interactive : May 2003 – July 2004

- As an Owner and Partner of this full service Interactive and Print development company, responsibilities included client liaison, project manager, speaking engagements, creative direction and administrative duties.

Creative Director

Syntax Communication Group : May 2000 - February 2002

- Managed teams of programmers, production artists, and account managers by providing operational direction for all projects and overseeing the proposal, estimation, and production processes. Hired freelancers and full time staff and was in charge of reviewing their performance.
- Provided creative direction and design solutions for all corporate print and interactive projects, including web sites, cd-roms, multimedia presentations, videos for web and television, intranets, brochures, trade show materials, brand identity collateral, posters, product catalogs, and campaign concepts.
- Acted as the chief client contact in both a sales and project management capacity by providing professional consultation and strategic marketing media plans. Was the principal presenter and problem solver for all corporate marketing solutions.

Senior Creative Consultant

Kizmet Interactive : February 1999 – May 2000

- Provide solutions and consultation for this new media company. Services include information architecture development, front-end design solutions, animation storyboards, client presentation, project management, and art direction.

Art Director - Print & Interactive

Erin/Edwards Advertising : February 1996 - March 2000

- Designed and produced layouts for corporate identity, collateral material, publications, web sites, cd-roms, promotional packaging, display models, trade show materials, direct mail, catalogs, etc..
- Provided art direction in photo shoots for direct marketing, packaging, and product catalogs.

Instructor

Hendriks Institute : February 1998 - June 1999

- Taught design and technical classes to a wide range of students and professionals seeking advanced instruction in visual communications. Class roster included Masters Design, Print Production, Quark XPress, Photoshop, Illustrator, and Portfolio Development.